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**Jim Sayih honored with President's Council on Physical Fitness & Sports
Community Leadership Award**

MIAMI—The President's Council on Physical Fitness and Sports (PCPFS) has chosen JIM SAYIH to receive a 2008 PCPFS Community Leadership Award. The award is given annually to individuals who improve the lives of individuals within their community by providing or enhancing opportunities to engage in sports, physical activities, or fitness-related programs.

Jim Sayih, a Police Lieutenant retired from Miami Police after serving 20 years of distinguished service is a Physiologist with a Masters Degree in Sports Science. Jim created 911 Fitness Challenge, a 10 year history of motivating 911 responders to lose fat and gain muscle, benefiting Shriner's Children's Hospitals. Thousands have benefited. Jim also created CEO Fitness Challenge, benefiting the American Diabetes Association. Jim was honored for his dedication, generosity to charities and commitment to community, leading fitness trainers and volunteers to impact their communities in fitness.

"We are honored to present this award to JIM SAYIH," says Melissa Johnson, executive director of the President's Council on Physical Fitness and Sports. "Physical activity and sports participation are important parts of living a healthy, more active life and we are pleased to recognize individuals, like JIM SAYIH, who are committed to making a difference and influencing the health of their communities."

"Jim is a pioneer in inspiring Americans to get into top condition through his innovative programs. His passion has lead to the transformations of thousands across the country" – Kelli Calabrese, Publisher, Personal Fitness Professional Magazine.

"I don't know of any other fitness trainer more dedicated to giving back to the community than Jim Sayih. I can say with 100% certainty that Jim is a true leader in the fitness industry and sets the bar high for others to follow" – Bedros Keulian, CEO, Fitness Summit Convention

This year, the President's Council presented the Community Leadership Award to 27 individuals across the country for making sports, physical activity, and fitness-related programs available in their communities.

About The Council

The President's Council on Physical Fitness and Sports (PCPFS) is an advisory committee of volunteer citizens who advise the President through the Secretary of Health and Human Services about physical activity, fitness and sports in America. The Office of the President's Council on Physical Fitness and Sports (PCPFS), the Department of Health and Human Services (HHS), is the HHS office containing the PCPFS Executive Director and support staff. Through its programs and partnerships with the public, private and nonprofit sectors, the Office of the PCPFS serves as a catalyst to promote health, physical activity, fitness and enjoyment for people of all ages, backgrounds and abilities through participation in physical activity and sports. For more information about PCPFS please visit www.fitness.gov.

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